

LONG RANGE PLAN

Report of the Long Range Planning Committee

To be presented at the 134th Grand Council Session, South Lake Tahoe, Nevada,
June 2019

The committee recommends that this Long Range Plan be adopted for 2019-2020 YMI year.

The Long Range Plan consists of three kinds of objectives, which depend on the time frame contemplated for each.

- **Immediate Range Goals:** These are goals expected to be met during the coming year. Review progress at each Board Meeting. Refer to appropriate committee(s) for implementation.
- **Intermediate Range Goals:** This category is for ongoing projects with anticipated completion within two years.
- **Long Range Goals:** These are expected to be completed within 3-5 years.

Immediate Range Goal #1: Develop a relationship with local Catholic dioceses, parishes and ministries, for the purpose of increasing membership in the YMI.

Action Plan: There have been several new appointments of Bishops in Dioceses where we have Councils. The Committee will update the letters that were sent last year to reflect new Grand Officers for the upcoming year and have them ready for signatures for the Grand Council Session so that they may be mailed out once the Session ends. It is recommended that this be an annual exercise.

Progress during the 2018-2019 year:

- Letters will be updated and submitted to the Board for approval prior to the Grand Council Session.*

Immediate Range Goal #2: YMI Membership and Fraternalism to be promoted by all Grand Officers, District Deputies and Council Presidents, (1) to increase membership, (2) to encourage District/Council activities, and (3) to promote Grand Council activities.

Progress during the 2018-2019 year:

- i. Official visits by Grand Council officers focused on membership and the need for membership involvement and participation, including Grand Council activities.*
- ii. During official visits, Grand Council officers continue to promote YMI educational benefits, scholarship programs, sporting tournaments/activities, the Seminarian Foundation, our annual essay contest, and the Red & White Mass.*
- iii. YMI activities and educational programs are posted on our website, communicated via Facebook, and published in the YMI Journal, "Under the Lamp Post".*

Immediate Range Goal #3: Promote the YMI through various media communications.

Progress during the 2018-2019 year:

Office of the Grand Secretary budget supports and continues to promote the YMI through newspapers, radio, Facebook and the Order's website. These communications promote interaction between Councils, and provide information for possible new members and for the public.

Intermediate Range Goal #1: The Membership Committee shall develop a program for implementing membership drives in local Councils.

Action Plan: The membership committee will develop a framework for how a membership drive can be conducted. This will be a standard framework that can easily be implemented across all Councils. It shall include a basic template of the steps a Council should follow to organize and implement a membership drive, as well as a list of recommended materials to be used.

Progress during the 2018-2019 year:

- i. Several Councils have conducted or are in the process of conducting membership drives.*
- ii. St. Christopher Council #80 conducted a membership drive that resulted in at least 6 new members within the last year.*

Long Range Goal #1: Promote the Junior YMI program

Action Plan: The Grand Council previously created the Junior YMI program so that men could bring their teenage sons with them to meetings. This program needs to be promoted better to help in recruiting men into the organization.

Recommendations:

- i. Develop a plan to work with Councils to get existing members have their eligible sons join as Junior YMI members.*
- ii. Include Junior YMI in future brochures and marketing materials to increase awareness of the program.*